

WRITING FOR PUBLICATION

DIGITAL STUDY COURSE + 2 GROUP WORKSHOPS



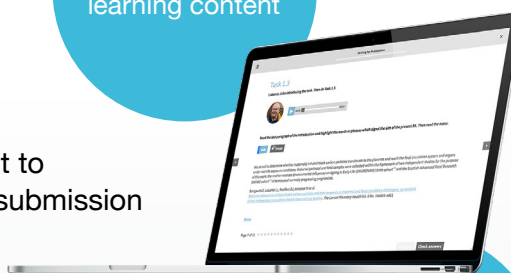
Get your team ready to publish research in international journals with this hybrid course, combining a 30-hour digital study course with two online group workshops led by an expert medical writer and publications specialist.

This hybrid course is designed specifically for healthcare and pharmaceutical researchers, professionals and students who want to write research articles in English for submission to international journals.

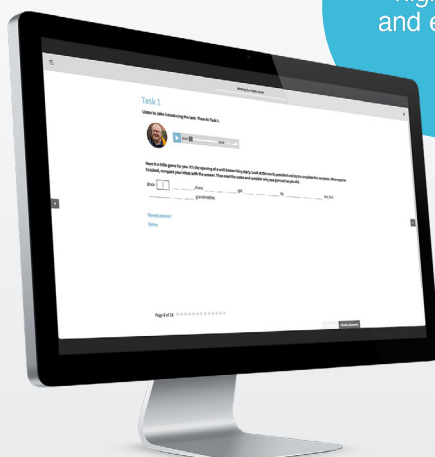
DIGITAL STUDY COURSE

30-hour course to be done in participants' own time. Learn the structure, language, and approach needed to publish. Read and analyse multiple examples, and complete a variety of tasks to deepen understanding of the writing and publishing process. Syllabus on page 2.

Clearly structured learning content



highly visual and engaging



GROUP WORKSHOPS

Two 1.5-hour online workshops with a published writer and editor to consolidate, extend and, crucially, apply learning through planning, writing and editing in a collaborative environment. Schedules to be arranged at times that suit participants.

Workshop 1

- Developing essential writing skills
- The process: writing and preparing a paper for publication
- Submitting to international journals
- The open access model
- Sharing research on ResearchGate

Workshop 2

- Collaborative editing of an example paper
- Discuss and clarify best practice
- Review key learnings, Q&A
- Discuss next steps

COURSE OUTCOMES

At the end of the course, participants will have much greater clarity on what they need to do to successfully publish their research, they will have developed the required skills, and they will know what next steps they need to take.

Minimum participants per group: 8

Maximum participants per group: 12

Bespoke courses designed around specific needs available.

Course Content

Introduction

- Key challenges faced when writing research in English
- The IMRAD convention (Introduction, Methods, Research and Discussion)
- Using a strong, predictable structure when writing

The Game of Writing

- How readers read
- Understanding the rules for writing for publication

Writing the Introduction

- Structuring an Introduction
- A key framework to use – the ‘four moves’
- Analysing examples and language
- Writing a ‘framework version’

Writing the Methods

- The CONSORT statement
- The Methods checklist
- Analysing examples and language

Writing the Results

- The ideal vs the real
- The Results checklist
- Using tables
- Analysing examples and language

Writing the Discussion

- How to structure the Discussion
- Articulating findings, explanations and implications
- Describing strengths and limitations
- Analysing examples and language

Do too many cooks spoil the broth?

- Using the IMRAD checklist to structure a research article
- Developing an example research article
- Writing an example research article

A note on qualitative research

- Qualitative vs quantitative research
- Features of qualitative research
- Analysing examples and language

10 tips for submission

- Tips for submission:
- Abstract
- Journal selection
- References
- Covering letter
- Engaging with editors
- Review and revision

Collecting examples

- Identifying common language patterns
- Collecting examples of useful language



Writing for Publication course author and workshop leader

Professor John Skelton

John Skelton BA MA FRCGP (Hon) is Emeritus Professor at the Institute of Clinical Science at the University of Birmingham. John has published widely in Clinical Communication, Applied Linguistics and related areas, with research published in The Lancet, BMJ, Applied Linguistics and English Language Teaching Journal, amongst many others. He has taught courses on Writing for Publication to students in many parts of the world.



Writing for Publication workshop leader

Steve Smith, medical writer and publications specialist

Steve Smith has been a professional medical writer for over 25 years. During that time, he has worked at several of the major international medical communications agencies and has advised and assisted many of the world's most eminent researchers and clinicians in their publication works. Steve has contributed to papers that have been published in The Lancet, NEJM, JAMA and countless other prestigious international medical journals.

